



Faculty CV

[Amal Mohamed Nabil Abdul Azim Badr]

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Academic Rank

- Associate Professor, Ajman University, College of Mass Communication, Specialized in Radio and TV Media, 1 September 2023.
- Associate Professor in the College of Mass Communication - Ajman University from 2012.
- Visiting Assistant Professor - Radio and Television Department, College of Media and Human Sciences, Ajman University, from 2011 - 2012.
- Teaching as a Faculty of Quality Education, Zagazig University in 1994.

Qualifications

- Obtaining the Associate Professor in Media degree from the General Promotions Committee at Ajman University, specializing in Media, September 2023.
- Obtaining the degree of Assistant Professor in Media from the Permanent Committee for the Promotion of Professors in the Media Major - Supreme Council of Universities - Arab Republic of Egypt - July 2020.
- PhD in Media, majoring in radio and television, Department of Mass Communication – Faculty of Mass Communication - Zagazig University - Arab Republic of Egypt - 2005.
- Master of Media, Department of Information – The University of Zagazig - Arab Republic of Egypt – 1996.
- Bachelor of Arts in Media, Department of Mass Communication, Zagazig University, Arab Republic of Egypt, 1986.

Research field(s)

- Media and Communication Studies.
- Radio and Television.
- New Media.

Publications *(Last five years)*

- Television newsroom editors' inclinations: Towards the ethics of employing artificial intelligence techniques in creating news content, Published in The Egyptian Journal of Media Research, Accepted 18 December 2023.

- The impact of Digital Communication in social media on the Linguistic Transformation of Egyptian Youths A study on the Impact of Gender on the Facebook Language, published in Issue 45, November 2023.
- The Role of social media and Health in Combating Rumor during COVID-19, Published on Issue 34(2023), Jun 19, 2023.
- Exposure to the News Networks Through Social Media Sites and Their Reflections on Spreading Rumors among Students, Published on 1 June 2023.
- Levels of the interaction of social media users with the official accounts of the Egyptian Ministry of Health during the third wave of Covid 19 - an analytical study, Published on Sep 30, 2022.
- A Review of Social Media Website Users' Interaction Paths with Governmental Accounts during the COVID-19 Pandemic, published by Informatics, Informatics 2022, 9, 50. 29 June 2022.
- The Influence of Advertising Image on Customers' Final Online Purchase Decisions: A Survey Study, Published on 1 May 2022.
- The Relationship Between "Twitter Trends" and the Frameworks of Presenting "The Conflict in Libya" Inside Egyptian Talk Show Programs on Private Channel, Published on Apr 24, 2022
- The religious approach to the Covid 19 Pandemic on account of the Egyptian Dar Al Iftaa on Facebook and its relationship to users' adoption of Precautionary measures, Published in April 2022.
- The role of educational content in raising the skill of media students in detecting false news on digital platforms A field study on a sample of students from media colleges and departments in Arab universities, December. 2021.
- University professors' perception levels of their role in the youth's awareness of the extremism and terrorism dangers via cyberspace, The Arab Journal of Media and Communication, published in Issue 24, November 2020.
- The Role of Arab Academies in Educating Students about the Dangers of Psychological Effects of Social Media: a Study of the Concepts and Functions of Digital Education, Journal of Statistics and Probability Applications, published in Issue 1, January 2020.
- Relation between the Reliance on Religious Programs on Channels as a Source of Information as a Religious Fatwa Speech the Egyptian Journal of Media Research - Faculty of Mass Communication - Cairo University, published in Issue 68, Volume 2019.
- Uses of Egyptian university youth for social networking sites in cross-border communication and their relationship with the changes in the network of values of cultural identity, The Egyptian Journal of Media Research, Faculty of Mass Communication, Cairo University, published in Issue 67, January - March 2019.
- Attitudes of Academic Elites towards Scientific Journals in the Media Compared to the Impact Factor, International Journal of Learning Management Systems, published in Issue 1, January 2019
- The Relationship between Ownership Pattern and the Methods of Dialogue Programme Treatment for the Issues of Sustainable Development- Comparative Analytical Study: Health Issues Model, Published in January 2018.

Courses Taught *(Last five years)*

- Sport Media Production
- Introduction to Uni. Life/CMC
- Human Rights in Modern Time
- Research Methods & Techniques
- Mass Media in the Arab Gulf States
- Broadcasting News

- Social Psychology
- Radio & TV Drama
- Information Society
- Broadcast Criticism
- New Trends in Radio & TV
- TV Journalism
- Graduation Project in Radio & TV
- Introduction to Radio & TV
- Regional & Intl. Organizations
- Documentary Programs
- Critical & Creative Thinking
- Presentation & Delivery
- Specialized Programs & Channels
- Effective Communication Skills
- Training in Radio & TV
- Media Laws & Ethics
- Radio & TV Production 2
- Progs. & Campaigns Plan Radio & TV

Professional Experience

- Qedex professional development courses:
 - Certificate in Writing Learning Outcomes December 20, 2023
 - Certificate in Course 1 Transformative Learning: Overview & on August 26, 2023
 - Certificate in Course Planning on December 28, 2022.
 - Certificate in Become a Superstar Instructional Designer on December 26, 2022
 - Certificate in Teaching Earned on December 25, 2022
 - Certificate in Student Engagement for Online Learning. Earned on December 22, 2022
 - Certificate in Academic Integrity, Cheating on Plagiarism Earned on December 9, 2022
 - Certificate in Essentials of Effective Teaching Earned on March 3, 2022
 - Certificate in Assessment and Evaluation in Online Learning Earned on March 3, 2022
 - Certificate in Online Learning Assessment Earned on January 30, 2022
 - Certificate in Coaching and Mentoring Earned on January 23, 2022
 - Certificate in Attract and Retain Quality Adjunct Instructors Earned on Jan. 12, 2022
 - Certificate in Preparing and Creating Lesson Plans- Earned on January 12, 2022
- Course Planning Held on December 28, 2022.
- Become a Superstar Instructional Designer Held on December 26, 2022
- Teaching Students with Learning Difficulties Held on December 25, 2022
- Student Engagement for Online Learning Held on December 23, 2022
- Academic Integrity, Cheating and Plagiarism Held on December 9, 2022
- Curriculum Mapping: Tool for Curriculum Alignment and Improvement” Held on 22 September 2022
- Workshop on “Constructing a High-Quality Course Syllabus” Held on 08 September 2022
- Workshop Self-study Report and Academic Accreditation Standards 2019) Held on July 21, 2022

- Workshop on "Developing descriptions, outputs, and evaluation methods according to systemic standards. "Academic Accreditation" Held on 10 June 2022
- Essentials of Effective Teaching Held on March 4, 2022
- Assessment and Evaluation in Online Learning Held on March 4, 2022
- C coaching and Mentoring Held on January 24, 2022
- Attract and Retaining Quality Adjunct Instructors January 13, 2022
- Preparing and Creating Lesson Plans Held on January 12, 2022
- Online Learning Assessment Held on January 31, 2022
- Banner Features: Track Attendance & Grade Entry held on December 8, 2021
- Designing, Developing, and Delivering Engaging Online Courses 30-11-2021
- Teaching and Training Skills and Strategies - An Introduction to TOT Held On 24 November 2021 Duration
- Developing Life-long Learning Competencies in Undergraduate Students through Visual Thinking Strategies Held On 18 November 2021
- Quality of Education Held On 06 November 2021 Duration
- Learning Technologies supporting People of Determination Held on September 16, 2021
- Engaging All Learners with Universal Design for Learning Held on September 16, 2021
- Workshop training on electronic tests - Ajman University 2019
- Training on Turnitin application course - Ajman University 2019
- Workshop training on scientific documentation tools - Ajman University 2019
- Academic Advising Workshop - Ajman University 2019
- Workshop on Public Impact Studies, Faculty of Media, Ajman University, April 2019.
- Workshop training on measuring the impact of scientific research outputs: concepts, metrics and applications, Ajman University, 2018

Committees Work

- Participation in the American Academic Accreditation Committees (ACE JMC). Jan 2024.
- Participation in the student recruitment committee for Ajman University 2023/2024.
- Responsible for the quote file and scientific integrity plagiarism for the year 2018
- Chairman of the College's Documentation Committee from 2013 to 2017.
- Chairman of the College Polarization Committee for the year 2017 to date.
- Member of the College's Documentation Committee in 2017-2018
- Member of the College Activities Committee in 2017-2018
- Member of the Scientific Research Committee in the faculty from 2012, Until 2021.
- Member of the Committee on Institutional Effectiveness in the College 2019
- General Supervisor of the University Media Club from 2018 Until Now.
- Chairman of the Committee for the review of electronic files for college courses for 2017-2018
- Responsible for the quotation and scientific integrity file since the academic year 2018 to date
- Academic Advisor on Students - Ajman University – College of Media- 2012 to date.
- Member of the College of Happiness Committee 2017.

- Member of the Protocol and Reception Committee at the College's Scientific Conference in April 2017.
- Nominated by the Deanship of the College as coordinator to attract school students at the university level in 2017.
- Assigning as a member of the radio and television track to compile the work of students in the track to create an audiovisual library serving the track students.
- Assignment of the coordinator of the track to organize the activities of the first, second and third radio and television festival.
- Assigned by the college to make a file on the citation, integrity and transparency for the academic year 2018-2019. In preparation for the Academic Accreditation Committee.
- Member of the Protocol and Reception Committee at the College's Scientific Conference in April 2017
- Participated in the preparation of the file of scientific research in preparation for the visit of the Committee on the adoption of the Master program of public relations and institutional communication 2019.
- Assigned to coordinate with the Ministry of Community Development in Dubai to make the 2019 agreement.
- Member of the Scientific Committee - The Eighth International Conference of the Arab Impact Factor – July 2023 .
- Member of the Academic Effectiveness Committee of the College (.ACIC) 2019
- A member of the reading committee for the scientific journal "Sports Creativity", published periodically by the Institute of Science and Technology of Physical and Sports Activities at Mohamed Bou Diaf University in M'sila, Algeria, 2020 to date.
- Member of the Scientific Committee of Al-Hikma Journal for Media and Communication Studies, an international academic journal in Algeria. From 2009 to date.
- Assistant editor and reviewer of more than one scientific journal, including (Blogging Journal 2021 - Journal of Sports Creativity (ERISTAPS) - Journal of Sports Practice and Society (RPSS) - and Rawafed Journal for Studies and Research in Sports Sciences to date. 2021.
- Assistant Editor for more than one scientific journal, including (Excellence in Science and Technology of Physical and Sports Activities (ESTAPS) Journal - Society and Sports Journal (j.s.s) to date.
- Reviewer of some scientific journals, including (Sports System Journal (SSJ) - Journal of Science and Technology for Physical and Sports Activities (RSTAPS) - Al-Hikma Journal for Media and Communication Studies (Al-Hikma for Studies) to date.
- Chairing a scientific session at the international scientific conference organized by Tanta University on "The Role of Humanities and Social Sciences in Confronting Extremism and Terrorism" in February 2019.
- Member of the Scientific Committee at the Eighth International Scientific Conference "Sports Media and Communication Technology in light of the current economic challenges. Organized by the Institute of Science and Technology of Physical and Sports Activities. November 13-14-15, 2018.



- Refereeing a doctoral dissertation questionnaire for a number of researchers in the Arab Republic of Egypt and Algeria.
- Arbitration of a questionnaire for a number of researchers - Omdurman University - Algiers University - College of Mass Communication - Ajman University. Other universities.

Honors and Awards

- A certificate of appreciation from Ajman University TLC as the highest achiever in continuing professional development (teaching and learning) for the years 2021/2022, and 2022/2023 in the College of Mass Communication.

Other Contributions and Achievements

- Preparing and presenting a workshop on “Effective Communication Skills” at the Community Development Association in Ajman on 5/2/2023.
- Preparing and presenting a lecture on “Family Media in Community Service” at the International Book Fair in Sharjah in November 2023.
- Training workshops presented to the Guidance Unit of the Deanship of Student Affairs entitled “How to Develop Your Personality” 2/16/2023.
- Training workshops presented to the Guidance Unit of the Deanship of Student Affairs entitled “Emotional Intelligence, Developing Interpersonal Interaction, April 25, 2023.”
- Training workshops provided to the Guidance Unit of the Deanship of Student Affairs, for example:
 - How to develop your personality” workshop, 2/16/2023.
 - Emotional Intelligence Workshop on Developing Interpersonal Interaction, April 25, 2023
- Participation in the university’s celebrations of the 52nd National Day of the United Arab Emirates, 11/21/2023.
- A certificate of thanks and appreciation for the university’s media club getting first place in creativity.
- Participate in preparing the college’s strategic plan 2022/2026,
- Organizing many workshops for students to develop their skills (Successful Media Workshop by journalist Sally Al-Asaad - Sports Program Production Workshop by Journalist Lutfi Al-Zoubi - Digital Media Challenges Workshop in Light of the State’s Multiple Soft Powers presented by His Excellency Dr. Adnan Hamad, Member of the Federal National Council).
- Visiting many secondary schools for recruitment, for example, “Al Ahlia Charitable School for Girls, Dubai - Al Wahida Secondary School for Boys, Dubai.”
- Certified trainer, holding a golden training and development license from the Canadian International Center for Consultation and Training “PCT 2015 Certified Professional Trainer Program.
- Supervision of field training for students - Ajman University
- Supervising the graduation projects of students - Ajman University
- Participate in amending the description of radio and television courses 2-2018.

- Propose some new courses and change the names of some courses in the specialization of radio and television 2018-2
- Arbitration on 8 specialized research studies.

Partnerships with community institutions locally and regionally:

- A member of the Sharjah Social Society for the year 2019 from one year to date
- Hosting in Radio Delta program about my participation in the Tanta University conference on `` the role of human and social sciences in confronting extremism and terrorism 'February 2019.
- Participation in a TV interview on Al Dhafra UAE channel entitled `` Credibility of News in the Presence of Social Networking Sites" September 2018
- • Participating in the awareness campaign of the Association for the Awareness and Care of Juveniles under the slogan 'Be with your children' December 2018
- Participated in a radio episode of Radio Noor Dubai in the program "To Whom It May Concern" on Media and its Community Role in the Year of Good 22 February 2017.
- TV interview with the Algerian channel An-Nahar on technology and its impact on the development of countries - UAE model 2017
- Participated in the activities of the Sharjah Culture and People Festival in its second session during the period from 30 March 2017 to 7 April 2017, by organizing, photographing and short videos on social media. "
- DEWA's participation in the success of Earth Hour 2017
- Participation in courses and workshops in the teacher-training institute in Ajman
- Hosting in a news bulletin in an-Nahar TV in Algeria, entitled (University students sound the alarm ... modern technology). February 28, 2017.