

Dr Ammar Rashid

Academic Rank

Associate Professor (Information Systems)
College of Engineering and Information Technology
Ajman University (UAE)

Qualifications

- Ph.D. Business Information Systems (Aug 2013)
AUT Business School (AACSB accredited)
Auckland University of Technology, New Zealand
- M.S. Computer Information Systems (April 2004)
School of Computing and Information Systems
College of Engineering & Computing (ABET accredited)
Grand Valley State University, USA
- B.S. Computer Science (Feb 2002)
Hamdard University, Pakistan

Research field(s)

- Big Data
- Data Science
- Customer Knowledge Management
- Business Analytics
- Enterprise Systems
- Cloud Computing & Services
- Value Co-Creation Processes

Publications *(Last five years)*

- YA Ahmed., Rashid, A., Khurshid, M.M. (2022). Investigating the Determinants of the adoption of solar photovoltaic system- Citizen's perspective of two developing countries, Sustainability. 2022, 14(18), 11764

- Khurshid, M.M., Zakaria, N.H., Afreen, M. H, Rashid, A. et al. (2022). Factors Influencing Citizens' Intention to Use Open Government Data—A Case Study of Pakistan. *Big Data and Cognitive Computing, Big Data Cogn. Comput.* 2022, 6(1), 31
- Khurshid, M.M., Zakaria, N.H., Rashid, A., Ahmad, M.N., Arfeen, M.I, Shehzad, H.M.F. (2020) Modeling of Open Government Data for Public Sector Organizations Using the Potential Theories and Determinants—A Systematic Review, *Informatics*, Vol 7, Issue 3, Page 24
- Khurshid, M.M., Zakaria, N.H., Rashid A. et al. (2019) Analyzing diffusion patterns of big open data as policy innovation in public sector. *Computers & Electrical Engineering*, Volume 78, September 2019, Pages 148-161
- Khurshid, M.M., Zakaria, N.H., Rashid, A., Shafique, M.N., Khanna, A., Gupta. D., Ahmed, Y.A. (2019) Proposing a Framework for Citizen's Adoption of Public-Sector Open IoT Data (OIoT) Platform in Disaster Management, *Advances in Intelligent Systems and Computing*, Vol 1059
- Rashid, Y., Rashid, A., Warraich et al. (2019), Case Study Method: A Step-by-Step Guide for Business Researchers. *The International Journal of Qualitative Methods*, Vol 18, pp 1-13
- Shujaat, A., Rashid, A., Muzaffar, A. (2019). "Exploring the Effects of Social Media Use on Employee Performance: Role of Commitment and Satisfaction". *International Journal of Human Capital and Information Technology Professionals*, Volume 10, Issue 3
- Irum, F., Rashid, A., Khurshid, M.N. (2019). "The Impact Of Customer Satisfaction And Trust On Customer Advocacy: A Critical Examination And Model Development". *Asian Journal of Scientific Research* (in press)
- Shafique, M.N., Rashid, A., Kazmi, I. S., Khurshid, M.N. (2018). "Effect of IoT Capabilities and Energy Consumption behavior on Green Supply Chain Integration". *Applied Sciences* 8, 2481
- Hashim, K. F., Rashid, A., Atalla, S. (2018). "Social Media for Teaching and Learning within Higher Education Institution: A Bibliometric Analysis of the Literature (2008-2018)". *International Journal of Interactive Mobile Technologies*, Vol 12, No 7
- Rahman, H., Shafique, M.N., & Rashid, A., (2018) "Project Success in the Eyes of Project Management Information System and Project Team Members", *Abasyn Journal of Social Sciences*, AICTBM-18, July 2018
- Khurshid, M., Zakaria, H.N. & Rashid, A., (2018) "Examining the Factors of Open Government Data Usability From Academician's Perspective". *International Journal of Information Technology Project Management (IJITPM)*. Vol 9, No 3, pp 72-85
- Muzaffar, A., Malik, M.N. & Rashid, A., (2018) "Rebate mechanism for the manufacturer in two-level supply chains", *Asia Pacific Management Review* <https://doi.org/10.1016/j.apmr.2018.01.001>
- Khurshid, M., Zakaria, H.N. & Rashid, A., (2017) "Big Data Value Dimensions in Flood Disaster Domain". *Journal of Information Systems Research and Innovation*. Vol 11, No 1, pp 25-29
- Muzzafar, A., Deng, S. & Rashid, A., (2017) "Non-parametric Optimal Service Pricing: A Simulation Study". *Quality Technology & Quantitative Management*. Vol 14, No 2, pp 142-155
- Quik, W. H., Wright, N., Rashid, A., & Thiruchelvam, S. (2015). Influential factors of collaborative networks in manufacturing: Validation of a conceptual model. *Interdisciplinary Journal of Information, Knowledge, and Management*, Vol 10, pp 1-19
- Rashid A., Rashid Y., Quik, W. H. (2015). Examining the Effectiveness of Knowledge Management Systems (KMS) in Co-Creation: An Empirical Investigation. *Journal of Science & IT Management*, Vol 5, No 2
- Fatima, H. & Rashid, A. (2015). A Meta-Analysis of Service Science. *Research International Journal of Economics and Empirical Research (IJEER)*, Vol. 3, No 7, pp 352-360

Courses Taught *(Last five years)*

- IS Audit and Control
- IT Services and Operations Management
- Enterprise Systems
- Project Planning, Scheduling, and Cost Control
- IT in Business
- Project Quality and Risk Management
- IT Resource Management
- Knowledge Management
- IT Project Management
- Change Management
- Information Architecture
- IS Strategy and Acquisition
- Data Science
- Strategic Information Systems
- Business Intelligence
- Business Process Management
- E-Marketing and Social Media
- Managing Information and Operations
- Information Systems Management
- Change Management

Professional Experience

- Systems Analyst / Systems Administrator (May 2004-May 2008)
Community Research Institute, Grand Valley State University, MI (USA)
- Founder & CEO (Aug 2004 – Jan 2009)
DigiTeach LLC, (USA)
- Associate Consultant (Aug 2003- Aug 2004)
Computrain Solutions, MI (USA)
- Assistant Consultant Jan 2003- Aug 2003
Steelcase Inc. MI (USA)
- Network Associate May 2002 - Jan 2003
Ultimate Technical Solutions, Louisiana (USA)

Committees Work

- Publicity Chair, 19th IEEE International Symposium on Signal Processing and Information Technology (ISSPIT 2019)
- Member, QAA College Committee

- Member, Assessment and Continuous Improvement
- Member, Academic Advising

Honors and Awards

- AUT Learning and Teaching Grant - NZ\$20,000 (2011)
Auckland University of Technology
- AUT Research Publication Grant - NZ \$3,000 (2012)
Auckland University of Technology
- AUT Graduate Scholarship (2011-2012)
- GVSU Graduate Assistantship (2002-2004)

Other Contributions and Achievements

- Recorded 40 hours course on Enterprise Resource Planning for TV and internet audience, Virtual University of Pakistan
- Academic Expert (Supply Chain Department), Shaikat Khanam Memorial Hospital (2013 - present)
- Program Evaluator, National Business Education Accreditation Council (NBEAC) (2013 - present)