



Faculty CV

Ayman Kassem

Academic Rank

Assistant professor, Full-time

Qualifications

- PhD in interior architecture, Politecnico di Milano
- Masters in interior architecture, The Lebanese University

June 2022 – September 2022

Curatorial school of Venice – Summer course

- 500 hours' class on Curatorial Practice and Contemporary Arts
- Exhibition project: SupaVenezia, organized in collaboration with Sarah Staton.

November 2013 - September 2017

Politecnico di Milano, Italy – PhD

- PhD in urban, architecture and interior design.
Disciplinary focus: interior architecture, museums and exhibition design.

September 2005 – September 2013

The Lebanese University, Tripoli\Beirut- Masters

- 2005-2008, License interior architecture
- 2008-2010 Masters interior architecture
- 2011-2013 Masters arts and sciences of the arts

November 2005 – November 2007

The Lebanese University, Tripoli- Undergraduate

- Psychology courses, 4 semesters.

Trainings\workshops :

November 2013 – November 2014

Politecnico di Milano, Italy- PhD student

- The Laboratory of contemporary museums and exhibition. Group project: Rethinking the Pinacoteca di Brera in Milan. Prof. Gian Luca Basso Peressut.

September 2014

Politecnico di Milano, Mantova, Italy- PhD student

- Summer school, Mantua, Campus, in Italy: Heritage and Design, Architectural Preservation, Design and Planning in World Heritage Cities and Landscapes. Group project: *Redesigning Casa del Balilla*

May 2015

Politecnico di Milano \Soore Univerity, Italy\Iran- PhD student

- Workshop: “Teheran – CEE, culture, economy, and energy, an integrated design strategy for Tehran metropolitan region”. Group project.

December 2015-February 2016

Middlesex University, London –Erasmus guest PhD •

Assisting at the interior design course.

March 2016 –June 2016

TU Delft, The Netherlands- Erasmus PhD student

- Assisting at the department of The Architecture of the Interior, at the design studio regarding “an extension to the Neue National Gallery”.

Research field(s)

- Exhibition design
- Performative/Performance theories
- Interior architectural interventions
- New working and coworking spaces

Publications *(Last five years)*

- Kassem, A. (2019). *Performative Interiors: Terminological and Theoretical Reflections on the Term 'Performative'*. *Interiority*, 2(1), 95–106. <https://doi.org/10.7454/in.v2i1.51>
- “Mapping the art spaces in Beirut”, In *Roots - A creative approach on Beirut*, 2018.
- “A Performative understanding of spatial design, learning from exhibitions”, In 14th European Architecture Envisioning Conference (EAEA14 2019) eds. L. Lescop .
- “Residential White Cubes and Performative interiors”, In “costruire l’abitare contemporaneo Nuovi temi e metodi del progetto”, eds. G. Cafiero. 2020. Il Poligrafo .
- “A look into Beirut' s Coworking Scene: exploring the pre and post-pandemic conditions”, by El Sahli L., Akhavan M., Kassem A, in ‘The COVID-19 Pandemic and the Future of Working Spaces’, eds. Ilaria Mariotti, Mina Di Marino, Pavel Bednář. Routledge , 2022. ISBN9781003181163
- “Rehearsing a performative theory for architecture”. In the Book Serie III of the (PHI 2021 – Creating through mind and emotions),. Taylor & Francis. 2022, CRC Press
- Kassem, A. (2022). *Hybrid and Performative Spaces: Towards a New Analytical Lens*. *Interiority*, 5(2), 217–236. <https://doi.org/10.7454/in.v5i2.215>
- “Kassem, Ayman. (2022). “Let It Unfold — Performative Exhibitions: The Living Interior of the Austrian Pavilion at Expo Milan 2015”. *idea journal* 19 (01):93–108. <https://doi.org/10.37113/ij.v19i01.481>

Courses Taught *(Last five years)*

- BID 483 Graduation (2)
- BID364 Interior Design (5)
- BID 236 History of interior design (1)
- BID 471 Graduation(1)

Professional Experience

Teaching :

January 2019 – January 2022

The Lebanese University, Tripoli, Mont Michel- part-time lecturer

- Teaching at the department of Interior architecture.

November 2017 – December 2021

City University, Tripoli, Lebanon - part-time instructor

- Teaching at the faculty of architecture and design



October 2021 – December 2021

AZM University, Tripoli, Lebanon - part-time instructor

- Teaching at the faculty of architecture and design
- Graduation (1). Thesis.

Work experience:

2010 - 2013

Interior architecture studios, Beirut/Tripoli- designer \Interior architect

- Plus Arch
- Square Design
- JCC • Adele Habib • Others.

Reviewing experience:

2020-2021

- Reviewer for IDEA journal, issue: (Extra) Ordinary Interiors: Practicing Critical Reflection, 2021
- Reviewer for IDEA journal, issue: 2020
- External supervisor for a master thesis at Polytechnic of Milano with prof. Mina AKHAVAN. 2020.
- Part of the scientific committee as PC Member for the conference : ' 11th International Conference Senses&Sensibility 2021' , Bari, Italy.

Committees Work

- Search committee
- CIDA accreditation committee
- Ethical research committee

Honors and Awards

- STSM short scientific mission, by EU COST ACTION. Direct and indirect effects on coworking spaces. 26 June-7 July hosted at TUM

Other Contributions and Achievements

Grants:

- SEED , internal research grants by Ajman University. New Working spaces in the UAE. Examining hybrid and informal coworking models. November 2022 – September 2023
- SEED , internal research grants by Ajman University. Hybrid and performative art and culture spaces. Cases from UAE. march 2022 – July 2022

- STSM short scientific mission, by EU COST ACTION. Direct and indirect effects on coworking spaces. 26 June-7 July hosted at TUM.

Memberships:

- EU COST Action Member . Project: The Geography of New Working Spaces and the Impact on the Periphery

Lectures\conferences:

- *"The performance of spaces"* in the symposium : Architecture Research Moments 2015, The network for European architectural research, ARENA, KU Leuven Faculty of Architecture.
- *"Heritage sites as performing spaces."*, in the "How to assess built heritage? Assumptions, methodologies", International Scientific Conference -Florence , March, 2015.
- *"Heritage sites as performing spaces"*, In the "berührungspunkte –berührungspunkte! denkmale und moderne kunst im dialog. 2015, exponatec cologne .
- *"Fluid spaces, Reflections on the semantic width of the term "Fluid" in architecture"* , in the workshop "Water: interdisciplinary perspectives" by the Arab-German young academy of sciences and humanities, AGYA (2017, Egypt)
- *"Residential "White cubes" and the "Performance" of objects"*, at ICDAD /DEMHIST joint conference, (by ICOM) Baku- Azerbaijan, October 2018.
- *"Performative Architecture"* in the workshop on the topic of "Performative and Performance" organized by AGYA WG "Common Heritage and Common Challenges" , September 2018, in Verscio, Switzerland.
- *"From exhibition to urban interventions. An experimental territory of hybrid and performative spatial qualities"*, in 11th Senses & Sensibility 2021: Designing Next Genera[c]tions 9th11thDecember 2021, Bari, Italy, Springer.
- *Performative interiors*. Lecture at IUAV university of Venice, during the Interior design talks conference cycles. May17th.2022. <https://sites.google.com/iuav.it/design/attivita%20iuav-design-talks>
- <https://polimi.academia.edu/aymankassem>
- <https://www.linkedin.com/in/ayman-kassem-b59613141/>
- https://www.researchgate.net/profile/Ayman_Kassem3
- <https://www.cost.eu/actions/CA18214/#tabsName:management-committee>
- <https://orcid.org/my-orcid?orcid=0000-0002-5272-9288>