

Maher N. Itani

Academic Rank

Assistant Professor of Operations and Supply Chain Management

Qualifications

- Ph.D. Supply Chain Management
- MCIPS Chartered Institute of Procurement and Supply

Research field(s)

- Sports Management
- Humanitarian Supply Chain
- Procurement Best Practices
- Business Analytics

Publications *(Last five years)*

- Rai, J. S., Itani, M. N., Singh, A., & Singh, A. (2021). Delineating the outcomes of fans' psychological commitment to sport team: product knowledge, attitude towards the sponsor, and purchase intentions. *Journal for Global Business Advancement*, 14(3), 357-382.
- Singh Rai, J., Itani, M. N. and Singh, A. (2021) "Delineating the Outcomes of Fans' Psychological Commitment to Sport Team: Product Knowledge, Attitude Towards the Sponsor, and Purchase Intentions." *Journal for Global Business Advancement*. Vol. 14, No 3, pp. 357-382
- Kumari, P., Kumar, S., & Itani, M. N. (2021). Scale development of customer satisfaction with complaint handling and service recovery in an e-commerce setting. *Journal for Global Business Advancement*, 14(3), 383-407.
- Hiep, N. V., Phuong, T. H. M., & Itani, M. N. (2022). Poverty alleviation among Vietnamese ethnic minorities: a behavioural economics perspective. *Journal for Global Business Advancement*, 15(1), 102-125.
- Rai, J. S., Foroughi, B., Itani, M. N., & Singh, A. (2023). Measuring spectators' perception toward peripheral stadium quality services after COVID-19: impact on their emotions and attendance intentions. *International Journal of Sports Marketing and Sponsorship*, 24(2), 375-394.

- Rai, J. S., Yousaf, A., Itani, M. N., & Singh, A. (2022). An empirical analysis of the influence of team success on Indian sports fans' purchase behaviour. *Journal for Global Business Advancement*, 15(5), 600-620.
- Rai, J. S., Itani, M. N., Dwyer, B., & Singh, A. (2023). The Impact of Fantasy Cricket Motivational Factors on Participants' Media and Gambling Consumption Behaviour: Fantasy Team Attachment as a Mediator. *Journal of Global Sport Management*, 1-24.
- Rai, J. S., Cho, H., Yousaf, A., & Itani, M. N. (2024). The influence of event-related factors on sport fans' purchase intention: a study of sponsored products during televised sporting events. *Asia Pacific Journal of Marketing and Logistics*, 36(1), 85-105.
- Rai, J. S., Cho, H., Yousaf, A., & Itani, M. N. (2024). The impact of social media-related motivation on fantasy sport users' playing skills, sense of competition and performance expectancy. *Asia Pacific Journal of Marketing and Logistics*, (In Press).

Courses Taught (Last five years)

- Fall 2019 – 2020 :
 - MGT 211 Production and Operations Management
 - MGT312 Business Research Methods
- Spring 2019 – 2020 :
 - MGT 221 Purchasing and Material Management
 - MGT 321 Total Quality Management

- Fall 2020 – 2021 :
 - MGT 211 Production and Operations Management
 - ECO 310 Quantitative Analysis
- Spring 2020 – 2021 :
 - MGT 221 Purchasing and Material Management
 - ECO 310 Quantitative Analysis
- Summer 2020 – 2021 :
 - MGT 313 Feasibility Studies and Project Evaluation
 - ECO 310 Quantitative Analysis

- Fall 2021 – 2022 :
 - MGT 211 Production and Operations Management
 - ECO 310 Quantitative Analysis
- Spring 2021 – 2022 :
 - MGT 321 Total Quality Management

- MGT 212 Management of Small Business
- Summer 2021 – 2022 :
 - MGT 312 Business Research Methods
 - ECO 310 Quantitative Analysis

- Fall 2022 – 2023 :
 - MGT 211 Production and Operations Management
 - MGT 312 Business Research Methods
 - MBA 503 The Basic of Economics and Statistics
- Spring 2022 – 2023 :
 - BUS 212 Business Analysis
 - MGT 221 Purchasing and Material Management
 - MGT 321 Total Quality Management
- Summer 2022 – 2022 :
 - MGT 312 Business Research Methods
 - ECO 310 Quantitative Analysis

- Fall 2023 – 2024 :
 - MGT 211 Production and Operations Management
 - MGT 312 Business Research Methods
 - MGT 315 Business Analytics
- Spring 2023 – 2024 :
 - BUS 212 Business Analysis
 - MGT 221 Purchasing and Material Management
- Summer 2023 – 2024 :
 - MGT 312 Business Research Methods
 - ECO 310 Quantitative Analysis

- Fall 2024 – 2025 :
 - MGT 211 Production and Operations Management
 - MGT 312 Business Research Methods
 - MBA 602 Business Analytics for Decision-Making

Professional Experience

- Fleet Management and Maintenance

- General Warehouses and Medical Store Management
- High-Value Procurement Tendering Process

Committees Work

- Office of Sustainability / Environmental Health & Safety (OEHS) – University / Member
- Innovation, Creativity, and Talent Discount Committee – University / Member
- Assessment and Continuous Improvement Committee – Department / Chair
- Examination Committee – College / Chair
- Student Plagiarism Committee – College / Member
- Management Curriculum Committee – Department / Member
- Exam Moderation Committee – Department / Member
- Warned Student Academic Advisor – Department / Focal
- Proposal for a new Minor in Sports Management / Focal
- Proposal for a new Graduate Program in Business Analytics / Focal
- Proposal for a new Minor in Human Resources Management / Member

Honors and Awards

- Academy for Global Business Advancement (AGBA) Vice President in Ajman for the Promotion of Research in Operations Management
- Editorial Board of Journal for Global Business Advancement
- Certified Purchaser and registered in the Chartered Institute of Procurement & Supply (CIPS)

Other Contributions and Achievements

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